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# Seminars



**1-3 DECEMBER, 2011**

BANGABANDHU INTERNATIONAL CONFERENCE CENTRE  
DHAKA, BANGLADESH

200 Speakers

100 Exhibitors

30 Seminars

5 Workshops

20 Awards

**Building Skills for an ITES Industry for the Global Marketplace:  
TVET, Finishing Schools, Industry Skills Development**

December 2, 2011 | 9:30 am - 11:00 am | Venue: Carnival - 2

**Ashutosh Chadha**

Director, Corporate Affairs, South Asia  
Intel Corporation, India

**Prof. Tan Sri Anuwar Ali**

VC & President  
Open University of Malaysia

**Dr. Pradeep Mukherji**

President & Partner  
Avasant, USA

**Wajed Salam**

CEO  
The Winners Circle Inc., USA

**Nazim Farhan Chowdhury**

Director  
GraphicPeople, Bangladesh

**Tanvir Ibrahim**

CEO  
SSL, Bangladesh

**Strategic Positioning of Bangladesh as a Leading Outsourcing  
Destination**

December 2, 2011 | 4:00 pm - 6:00 pm | Venue: Hall of Fame

**Dr. Rajiv Nag**

Senior Adviser  
KPMG, India

**Mark Hillary**

CEO  
IT Decisions, Brazil

**Dr. Pradeep Mukherji**

President & Partner  
Avasant, USA

**Gurujot Singh Khalsa**

CEO  
WorldBridge Global Inc., USA

**H Karthik**

Vice President  
Everest Research, India

**Johan Gott**  
AT Kaerney  
USA

**Charles Ward**  
COO  
Intellect, UK

**Dr. Looi Kien Leong**  
Chairman  
ASOCIO, Malaysia

**Jerry E. Durant**  
Chairman Emeritus  
The International Institute for Outsource Management  
Philippines

## eASIA2011 Seminar at a Glance

### PLENARY

### SPEAKERS

## Plenary Session : Meet the Technology Leaders

**December 3, 2011** | 9:30 am - 11:00 am | **Venue: Hall of Fame**

**John E. Davies**  
Vice President & General Manager  
Intel World Ahead Program  
Intel Corporation, USA

**Prof. Muhammad Zafar Iqbal**  
Professor  
Shahjalal University of Science and Technology  
Sylhet, Bangladesh

## eASIA2011 Seminar at a Glance

### PLENARY

### SPEAKERS

## Freelancing Conference

**December 3, 2011** | 11:30 am - 1:00 pm | **Venue: Hall of Fame**

**Matt Cooper**  
Vice President - Marketplace Operations  
Odesk, USA

**Al-Amin Chowdhury**  
Freelancer  
Dhaka Bangladesh

**Bernard Vukas**  
Freelancer  
Croatia

**Riabukha Anton**  
Freelancer  
Onix-Systems Ltd., Ukraine

## eASIA2011 Seminar at a Glance

### BUILDING CAPACITY

### SPEAKERS

## Future Classrooms: Increasing Learning Achievements

**December 1, 2011** | 2:30 pm - 4:00 pm | **Venue: Carnival - 2**

**Ashutosh Chadha**  
Director, Corporate Affairs, South Asia  
Intel Corporation, India

**Dr. Safiqul Islam**  
Director  
BRAC Education Programme  
BRAC, Bangladesh

**Prof. Dr. Mansor Fadzil**  
Senior Vice President  
Open University of Malaysia, Malaysia

**Dr. Deborah Wyburn**  
Consultant  
Teaching Quality Improvement in Secondary  
Education Project (TQI-SEP), Sri Lanka

**Felicia Brown**  
APAC Education Programs Manager  
Microsoft, Singapore

**Soowon Jung**  
Senior Researcher  
Global Education Planning Centre  
Korea Education and Research Information  
Service (KERIS), Korea

**Kartikay Saini**  
Chairman  
Scottish High International School, India

## eASIA2011 Seminar at a Glance

### BUILDING CAPACITY

### SPEAKERS

## Open and Distance/Online Learning in the Digital Era

**December 1, 2011** | 4:30 pm - 6:00 pm | **Venue: Carnival - 2**

**Prof. VNR Pillai**  
Vice Chancellor  
IGNOU, India

**Charlotte Imbert**  
Country Director  
BBC World Service Trust, Bangladesh

**Prof. Tan Sri Anuwar Ali**  
Vice Chancellor & President  
Open University of Malaysia, Malaysia

**Motilal Sharma**  
International Consultant  
World Bank Education Project, India

**Dr. Christopher Walsh**  
Senior Lecturer  
The Open University, UK

**Deepak Braganza**  
Head Sales- East & West  
Polycom, India

### eASIA2011 Seminar at a Glance

#### BUILDING CAPACITY

#### SPEAKERS

### Localized Content for Digital Learning

**December 2, 2011** | 11:30 am - 1:00 pm | **Venue: Carnival - 2**

**K. Anvar Sadath**  
Executive Director  
IT@School Project, India

**Håvard Rye**  
CTO  
Gyldendal Publishing, Norway

**Javier Sola**  
President  
WordForge Foundation, Cambodia

**Masum Billah**  
Programme Manager, BEP  
BRAC, Bangladesh

**Prof. Rozhan Mohammed Idrus**  
Professor  
Open and Distance Learning & Technology  
University Sains Malaysia, Malaysia

**Deepak Braganza**  
Head Sales- East & West  
Polycom, India

### eASIA2011 Seminar at a Glance

#### BUILDING CAPACITY

#### SPEAKERS

### Showcasing and award presentation for Teacher-led Digital Content for Multimedia Classroom

**December 2, 2011** | 3:00 pm - 5:00 pm | **Venue: Carnival - 2**

**K. Anvar Sadath**  
Executive Director  
IT@School Project, India

**Prof. Faruque Ahmed**  
Senior Consultant, a2i Programme, PMO  
Bangladesh

**Mirza Mohammad Didarul Alam**  
Lecturer, Education  
Govt. Teachers' Training College  
Dhaka, Bangladesh

**5 Award winning teachers**  
Teacher  
Bangladesh

### eASIA2011 Seminar at a Glance

#### BUILDING CAPACITY

#### SPEAKERS

### Public Private Partnership Opportunities to ensure inclusiveness and quality in education

**December 3, 2011** | 11:30 am - 1:00 pm | **Venue: Carnival - 2**

**Gwang-Chol Chang**  
Chief, Education Policy and Reform Unit  
UNESCO Bangkok, Thailand

**Dr. Ananya Raihan**  
Executive Director  
D.net, Bangladesh

**John E. Davies**  
Vice President & General Manager  
Intel World Ahead Program  
Intel Corporation, USA

**Syeda Yasmin Rahman**  
Chief People Officer  
GPIT, Bangladesh

**Prof. Ramli Bahroom**  
Financial Controller  
Open University of Malaysia

**Dr. Farrukh Mohsen**  
Director  
VAB-NJ, USA

### eASIA2011 Seminar at a Glance

#### BUILDING CAPACITY

#### SPEAKERS

### Assessment of 21st Century Skills: Techniques and Approaches

**December 3, 2011** | 2:30 pm - 4:00 pm | **Venue: Carnival - 2**

**Dr. Jack Holbrook**  
Professor, Faculty of Science and Technology  
University of Tartu, Estonia

**Gwang-Chol Chang**  
Chief, Education Policy and Reform Unit  
UNESCO Bangkok, Thailand

**Prof. Siddiqui Rahman, PhD.**  
Former Director, IER  
Dhaka University, Bangladesh

**Russell T. Ahmed**  
CEO  
Champs21.com, Bangladesh

## eASIA2011 Seminar at a Glance

### CONNECTING PEOPLE

### SPEAKERS

#### Strategies for Last Mile Broadband Access

December 1, 2011 | 2:30 pm - 4:00 pm | Venue: Windy Town

##### Sanjaya

Service Director  
APNIC, Australia

##### Mustaque Ahmed

Head of Strategy  
GrameenPhone, Bangladesh

##### Per-Henrik Nielsen

Managing Director  
Ericsson Bangladesh, Denmark

##### Jerry Mobbs

CEO  
Qubee Bangladesh

##### Rongweifeng

Huawei Technologies Ltd  
China

##### Rohan Samarajiva

CEO  
LIRNEAsia, Sri Lanka

## eASIA2011 Seminar at a Glance

### CONNECTING PEOPLE

### SPEAKERS

#### Social Media: Agent for Social Change

December 1, 2011 | 4:30 pm - 6:00 pm | Venue: Windy Town

##### Kiruba Shankar

CEO  
Business Blogging, India

##### Mark Hillary

CEO  
IT Decisions, Brazil

##### Micheal Roberts

Regional Director  
Bellanet, Canada

##### Kowshik Ahmed

Blogger  
Bangladesh

## eASIA2011 Seminar at a Glance

### CONNECTING PEOPLE

### SPEAKERS

#### Best Practices in Safeguarding Digital Content

December 2, 2011 | 11:30 am-1:00 pm | Venue: Windy Town

##### Henrik Pålsson

CMO  
Novatium, Sweden

##### Naweed Iqbal

Secretary General  
Bankers' CTO Forum, Bangladesh

##### Rana Gupta

Business Head – India & SAARC  
VP Of Sales for APAC  
SafeNet Inc., USA

##### Thuy Ledinh

Chief Communication Officer .ORG,  
The Public Interest Registry, USA

## eASIA2011 Seminar at a Glance

### CONNECTING PEOPLE

### SPEAKERS

#### Five Pillars of Telecentre Sustainability

December 2, 2011 | 3:00 pm - 5:00 pm | Venue: Windy Town

##### Maria Teresa Camba

Director  
Operations telecentre.org, Philippines

##### Prof. Kamolrat Interat

Director  
Thai Telecentre.org, Thailand

##### Dr. Ananya Raihan

Executive Director  
D.Net, Bangladesh

##### Dr. Angelo Juan Ramos

Chairman  
PhilCeCNet, Philippines

##### Dil Piyaratna

Programme Director  
ICTA, Sri Lanka

##### Siaosi Sovaleni

Director  
Secretariat of the Pacific Community, Fiji

**eASIA2011**  
Seminar at a Glance

**CONNECTING PEOPLE**

**SPEAKERS**

**Beyond Connectivity: Sustainable business model for application and content**

**December 3, 2011** | 11:30 am-1:00 pm | **Venue: Windy Town**

**Dr. Kashfia Ahmed**  
CEO  
Win Inc., Bangladesh

**Terufumi Takada**  
NTT Communications Corporation  
Japan

**Imran Ali**  
CEO, Amadeyr  
Cloud, Bangladesh

**Rezwanul Haque Jami**  
Head of Operations  
MM Services Limited, Bangladesh

**Ms. Stephanie Huf**  
Head of Communications & Marketing  
Ericsson Region South East Asia & Oceania  
Australia

**Dr. Md. Nurul Islam**  
Director, Bureau of Manpower,  
Employment and Training (BMET), Bangladesh

**Klaus Stoll**  
Acting Executive Director  
Global Knowledge Partnership, Ecuador

**Sanjay Vijayakumar**  
CEO, MobME Wireless Solutions Private Limited  
India

**Girijesh K. Srivastava**  
Group Manager  
Airtel Business Solutions, India

**eASIA2011**  
Seminar at a Glance

**CONNECTING PEOPLE**

**SPEAKERS**

**Maximizing Citizens' Benefits; Debate on an appropriate Telecommunications Regulatory Regime**

**December 3, 2011** | 2:30 pm - 4:00 pm | **Venue: Windy Town**

**Rene Summer**  
Director, Government and Industry  
Relations, LM Ericsson  
Group Function Sales & Marketing, Sweden

**Abu Saeed Khan**  
General Secretary,  
AMTOB, Bangladesh

**Sumon Ahmed Sabir**  
Vice President  
ISPAB, Bangladesh

**Mr. Sanjaya**  
Service Director  
APNIC, Australia

**eASIA2011**  
Seminar at a Glance

**SERVING CITIZENS**

**SPEAKERS**

**Healthcare Services using ICTs Status, Challenges and Opportunities**

**December 1, 2011** | 2:30 pm - 4:00 pm | **Venue: Carnival - 1**

**Jaijit Bhattacharya**  
Corporate Director  
Global Government Affairs  
Hewlett-Packard India Sales Pvt. Ltd, India

**Prof. Abul Kalam Azad**  
Additional Director General, DGHS  
Govt. of Peoples' Republic of Bangladesh

**Jeyaseelan J.**  
Practice Head, Healthcare Solutions  
Unit, Asia-Pacific of Emerging Markets  
Cisco Systems, India

**A K M Nazrul Haider**  
Senior Advisor  
ICDDR,B, Bangladesh

**Tarun Seem**  
Head  
Health System Support Unit, India

**Dr. Md. Iqbal Kabir**  
Commonwealth IPRS Scholar,  
School of Medicine and Public Health  
University of Newcastle, Australia

**eASIA2011**  
Seminar at a Glance

**SERVING CITIZENS**

**SPEAKERS**

**Agricultural Services using ICTs**

**December 1, 2011** | 4:30 pm - 6:00 pm | **Venue: Green View**

**Dr. Michael Gurstein**  
Executive Director  
Centre for Community Informatics  
Research Development and Training  
(Vancouver BC and Cape Town), South Africa

**Dr. Anton Mangstl**  
Ex-Director, gju  
Italy

**Md. Nazrul Islam**  
Director  
AIS, Bangladesh

**Shahroj Jalil**  
Director, Services Group  
Katalyst, Bangladesh

**Vishnu Mohan Calindi**  
Strategy and Policy Coordinator  
ITU, Geneva, Switzerland

**Prof. C.K.Peethambaran, Ph.D.**  
Consultant, e-Krishi  
KSITM, Kerala, India

**Ashir Ahmed**  
Kyushu University  
Japan

**Dr. Pradosh Nath**  
Deputy Director, National Institute of Science  
Technology & Development Studies (CSIR), India

## eASIA2011 Seminar at a Glance

### SERVING CITIZENS

### SPEAKERS

#### Implementing NeGP in India: Lessons for Developing Countries

**December 2, 2011** | 11:30 am - 1:00 pm | **Venue: Carnival - 1**

**Sh. R. Chandrashekhar**  
Secretary  
Department of Telecom and Information  
Technology (DTIT), Ministry of  
Communications and IT Govt. of India

**Sh. A R Talwar**  
Principal Secretary  
Dept. of Information Technology  
Govt. of Punjab, India

**Sh. Ajay Sawhney**  
President & CEO  
National e-Governance Division (NeGD)  
Govt. of India

**Sanjay Panigrahi**  
CEO  
Srei Sahaj e-Village Limited, Kolkata, India

**Dr. Rajat Moona**  
Director General  
Centre for Development of Advance  
Computing (CDAC), India

**Dr. YK Sharma**  
Deputy Director General  
National Informatics Centre (NIC)  
Govt of India

**A. Shahjahan**  
Director  
KSITM, Kerala, India

**Jitendra Nayak**  
PhD. Research Scholar  
Monash University, Malaysia

## eASIA2011 Seminar at a Glance

### SERVING CITIZENS

### SPEAKERS

#### Best Practices in eService Delivery

**December 2, 2011** | 3:00 pm - 5:00 pm | **Venue: Carnival - 1**

**Dr. Michael Gurstein**  
Executive Director  
Centre for Community Informatics  
Research Development and Training  
(Vancouver BC and Cape Town), South Africa

**Attique Ahmad**  
Account Manager, ERP  
PITC, Lahore Pakistan

**Ashis Sanyal**  
Former Senior Director  
DIT, India

**Md. Mustafizur Rahman**  
Deputy Commissioner  
Jessore, Bangladesh

**Pichai Asavanapakas**  
Deputy Managing Director  
NETbay Co.,Ltd, Thailand

**Amulya Kumar Debnath**  
Director General  
Central Procurement Technical Unit  
IME Division, Ministry of Planning, Bangladesh

## eASIA2011 Seminar at a Glance

### SERVING CITIZENS

### SPEAKERS

#### Co-creation: Citizens in the role of service provider

**December 3, 2011** | 11:30 am - 1:00 pm | **Venue: Carnival - 1**

**Micheal Roberts**  
Regional Director  
Bellanet, Canada

**Jana Syeda Gulshan Ferdous**  
Head  
Somewhere In Net Ltd., Bangladesh

**Steve Glovinsky**  
Advisor, Solution Exchange  
UNDP, Asia Pacific Regional Centre, Thailand

**Manik Mahmud**  
Consultant, a2i Programme  
PMO, Bangladesh

**Thuy Ledinh**  
Chief Communication Officer  
.ORG, The Public Interest Registry, USA

**Fouzia Nasrin**  
Director, Rural Sectors Group  
Katalyst, Bangladesh

## Unifying ID Systems for Citizens Services

December 3, 2011 | 2:30 pm - 4:00 pm | Venue: Green View

### Brig. Gen. Akhteruzzaman Siddique

DG, NID Wing, Bangladesh  
Election Commission, Bangladesh

### Usman Mobin

Chief Technical Officer  
NADRA, Pakistan

### Shri Ajay Sawhney

President & CEO  
National eGovernance Division (NeGD)  
Govt of India

### Ivar Tallo

Former Advisor to the President  
Estonia

### Lisu

Huawei Technologies Ltd.  
China

## Building Ecosystem towards Knowledge Economy

December 1, 2011 | 2:30 pm - 4:00 pm | Venue: Media Bazar

### Aditya Dev Sood

Founder and CEO  
Center for Knowledge Societies (CKS), India

### Stephanie Huf

Head of Communications & Marketing  
Ericsson Region South East Asia  
& Oceania, Australia

### Prof. Charla Griffy-Brown

Professor, Information Systems  
and Technology Management  
Graziadio School of Business  
& Management, LA, USA

### Allistair Scott

Information System Manager  
IDS Knowledge Services, Institute of  
Development Studies, University  
of Sussex, UK

## Electronic and mobile payments: Financial Inclusion for the unbanked

December 1, 2011 | 4:30 pm - 6:00 pm | Venue: Media Bazar

### Greg Chen

Regional Representative for South Asia  
CGAP, Bangladesh

### Asif Saleh

Communication Director  
BRAC, Bangladesh

### A K M Shirin Ahmed

DMD  
Dutch Bangla Bank Limited, Bangladesh

### Rony Riad Rashid

Chief Commercial Officer  
GPIT, Bangladesh

## Using ICT for Private Sector Development: Perspective by "Information Economy Report 2011"

December 2, 2011 | 11:30 am - 1:00 pm | Venue: Media Bazar

### Rémi Lang

Economist, ICT Analysis Section  
UNCTAD, Switzerland

### Zeeshan Hasan

CEO  
Synova, Bangladesh

### Richard Colin Marshall

Economic Advisor  
UNDP Bangladesh

### Prof. Mustafizur Rahman

Executive Director,  
Centre for Policy Dialogue (CPD), Bangladesh

## Public Private Partnership for Citizens' Service Delivery: Lessons Learned

December 2, 2011 | 3:00 pm - 5:00 pm | Venue: Green View

**Ashis Sanyal**  
Former Senior Director  
DIT, India

**Syed Mushfiqur Rahman**  
Director  
NBR, Bangladesh

**Sherif Tokali**  
Assistant Resident Representative  
UNDP Egypt, Egypt

**Dr. Basheerhamand Shadrach**  
Ex-Executive Director  
Telecenter.Org, India

**Tiziana Bonapace**  
Chief, ICT and Development Section,  
ICT and Disaster Risk Reduction  
Division UNESCAP, Thailand

## Critical success factors in the offshoring business: the practioners' view

December 3, 2011 | 9:30 am - 11:00 am | Venue: Media Bazar

**Jesper Nyvold Larsen**  
Sr. Director of Development  
Deltek, Denmark

**Jonathan Foster**  
Director, Global Operations  
IMS Health, UK

**Martin Dommerby**  
Director of Business Development  
KalpaVruksh Technologies, Denmark

**Dr. Wong Say Ho**  
Secretary General  
ASOCIO, Malaysia

**Dag Rindan**  
Professional Services Manager  
Vizrt, Bangladesh

## Bioinformatics : The future prospect in Asia

December 3, 2011 | 11.30 am - 1:00 pm | Venue: Media Bazar

**Dr. Ashwani Pareek**  
Associate Professor  
School of life Sciences  
Jawaharlal Nehru University, India

**Dr. Haseena Khan**  
Professor, Molecular Biology  
University of Dhaka, Bangladesh

**Dr. A M Zonaed Siddiki**  
Associate Professor & Head  
Chittagong Veterinary and Animal  
Sciences University, Bangladesh

**Dr. Wen Wang**  
Professor,  
Goat Reference Genome Project  
Chinese Academy of Sciences, China

**Mohammad Lashkar**  
Programme Manager  
Jute Genome Sequence, Project, Bangladesh

**M. Azizul Haque**  
Managing Director  
Glaxo Smith Kline, Bangladesh

**Dr. Jabilur Rahman Sinha**  
Managing Director  
Acme Laboratories, Bangladesh

## Emerging SME Outsourcing market: Challenges and Opportunities

December 3, 2011 | 2:30 pm - 4:00 pm | Venue: Media Bazar

**Yahagi Akira**  
Chairman  
N-Wave Company Limited, Japan

**Martin Dommerby**  
Director of Business Development  
KalpaVruksh Technologies, Denmark

**Henriette Kahré Freris**  
DFSME  
Netherlands

**Matt Cooper**  
VP, Marketplace Operation  
Odesk, USA

**Paul Tjia**  
Outsourcing Expert  
Netherlands

### Adoption of outsourcing on new ecosystem dominated by cloud

December 3, 2011 | 4:00 pm - 5:30 pm | Venue: Media Bazar

**Dr. Richard Sykes**

Board Member  
Intellect UK

**Bunrak Saraggananda**

Chairman  
Magic Software, Thailand

**Dr. Rokunuzzaman**

Professor, Independent University  
of Bangladesh  
Bangladesh

**Henrik Pålsson**

Novatium CMO  
Ericsson Forum, DLF  
Cybercity, Sweden

**Ed Franklin**

Executive Vice President, Global Cloud Service  
VirtuStream, USA

### ICT as a Career Path for Women : Opportunities and Challenges

December 1, 2011 | 2:30 pm - 4:00 pm | Venue: Green View

**Anette Snedgaard Galskjøt**

Commercial Counsellor  
Royal Danish Embassy, Denmark

**Luna Shamsu Doha**

President BWIT & Managing Director  
Dohatech Ltd., Bangladesh

**Lilia Naas**

ITC  
Switzerland

**Sarah Hussain**

UNICEF  
Bangladesh

### Making Life Productive for Persons with Disabilities using ICTs

December 1, 2011 | 4:30 pm - 6:00 pm | Venue: Carnival - 1

**Bhaskar Bhattacharjee**

YPSA  
Bangladesh

**Monsur Ahmed Chowdhury**

Chairman  
National Forum of Organization  
Working with the Disabled (NFOWD)  
Bangladesh

**Sanjida Rahman Danny**

UNICEF  
Bangladesh

**Stephen Mark Shore**

Royal Danish Embassy  
Bangladesh

### Building a National e-Governance Architecture for Developing Countries

December 2, 2011 | 9:30 am - 1:00 pm | Venue: Green View

**Sabarish K**

Mission Coordinator,  
KSITM, Kerala, India

**Duncan Edwards**

Information Systems Innovation Manager  
Institute of Development Studies, Brighton, UK

**Pallab Saha**

Singapore National University,  
Singapore

**Jerry Shennaijie**

Huawei Technologies Ltd.  
China

**Fokhruz Zaman**

Senior Consultant, NEA, a2i Programme  
PMO, Bangladesh

TECHNICAL SESSION

SPEAKERS

**Application development for mobile platform**

December 2, 2011 | 3:00 pm - 6:00 pm | Venue: Media Bazar

**Mani Krishnamurthy**  
EDX Technical Manager  
Nokia, India

TECHNICAL SESSION

SPEAKERS

**Preparing for IPv6**

December 3, 2011 | 9:30 am - 1:00 pm | Venue: Green View

**Mr. Sanjaya**  
Service Director, APNIC, Australia

**Sabir Ahmed Sumon**  
Vice President  
ISPAB, Bangladesh

**Nurul Islam Roman**  
Technical Training Officer  
APNIC, Australia

TECHNICAL SESSION

SPEAKERS

**Build your own Cloud**

December 3, 2011 | 2:30 pm - 5:30 pm | Venue: Media Bazar

**Prof. Mumit Khan**  
Professor  
BRAC University, Bangladesh

**Mohammad Zaman**  
Director - Solution Architecture  
VirtuStream, USA

**Shinya Kukita**  
Chief Manager,  
International Sales and Business  
Operations Unit, NEC

**Ed Franklin**  
Executive Vice President,  
Global Cloud Services  
VirtuStream, USA

## Seminar Brief

**Track : Plenary**

**Title : Building Skills for an ITES Industry for the Global Marketplace:  
TVET, Finishing Schools, Industry Skills Development**

**Day : December 02, 2011, Time: 9:30am - 11:00 am**

This session will focus on necessary skills for ITES industry, roles of general education and TVET for building skills, roles of ICTs for skills development, experiences sharing from other countries, opportunities for working together for building skills for the global marketplace.

Target audience: Policy makers, ITES industry and private sector partners, teachers and students

**Track : Plenary**

**Title : Strategic Positioning of Bangladesh as a Leading Outsourcing  
Destination**

**Day : December 02, 2011, Time: 4:00 pm - 6:00 pm**

In 2010, Gartner Inc. has included Bangladesh at the list of top 30 offshore destinations. Speakers at the session will talk about the specific parameters that are important for global decision makers for considering any particular location. The session will be addressed by experts from leading global consulting firms and regional IT association leaders. An attempt will be made to benchmark, against a global context, the strength factors of the country as well as its challenge issues with regard to emerge as the next leading outsourcing location in next few years.

Target audience: Policy makers, ITES industry and private sector partners, teachers and students

## Seminar Brief

**Track : Plenary**

**Title : Meet the Technology Leaders**

**Day : December 03, 2011, Time : 9:30 am - 11:00 am**

This exclusive session targeted to the young minds of Bangladesh will feature John Davies, the Vice President of Intel Corporation. He started and now heads Intel's famous World Ahead Programme which focuses on socio-economic development of developing countries using technology.

Mr. Davies will meet with the young people of our country on December 3 at 9:30 in the Hall of Fame of the Bangabandhu International Conference Centre in the special 'Meet the Technology Leader's session of eAsia 2011. He will share his life story, his career at Intel, and his dreams for development of the third world through technology. He will be introduced to the audience by the iconic Professor Muhammad Zafar Iqbal.

**Track : Plenary**

**Title : Freelancing Conference**

**Day : December 03, 2011, Time : 11:30 am - 1:00 pm**

Over last few years a silent revolution has been taking place in Bangladesh. It is purely led by the IT savvy youth of the country. Despite lots of bottlenecks, thousands of energetic youth have used Internet, their skills and most importantly their entrepreneurial spirit to find out ways for creating self employment for themselves. These youth, either individually or in small groups, are getting contracts through online bidding for different type of IT jobs (programming, web designing, data entry, social marketing, SEO etc.) in international online platforms like odesk.com, elance.com, vworker.com and freelancer.com.

How the global freelancing and virtual employment market is going to evolve in the coming years? What are the required skills needed for achieving the highest return in different online platforms? These are some issues that will be presented and discussed at the conference. Senior executive of one of the leading global online platform Odesk Corporate from USA will be the main speaker. Few successful freelancers from Bangladesh and other countries will also share their individual experience.

## Seminar Brief

**Track : Building Capacity**

**Title : Future Classrooms: Increasing Learning Achievements**

**Day : December 01, 2011, Time : 2:30 pm - 4:00 pm**

Integration of pedagogy and technology in the classroom is more of a recent development but it has come a long way since it was first used in the classroom. It is ideal for encouraging participation, collaboration and interaction. The session will focus on guidelines and strategies for future classrooms, technology impact for 21st century learning, role of ICTs for making classroom learning effective and enjoyable.

Target audience: Policy makers, development partners, teachers, teacher-educators, curriculum experts, students and guardians

**Track : Building Capacity**

**Title : Open and Distance/Online Learning in the Digital Era**

**Day : December 01, 2011, Time : 4:30 pm - 6:00 pm**

Distance education or distance learning is a field of education that focuses on teaching methods and technology with the aim of delivering teaching, often on an individual basis. It has been described as a process to create and provide access to learning when the source of information and the learners are separated by time and distance, or both. The speakers of this seminar will focus on Education through technology and collaboration, online learning environment, prospects and challenges, innovation in open and distance learning, effectiveness of ICT in open and distance learning and ODL through new media/devices.

Target audience: Policy makers, teachers, teacher-educators, curriculum experts and students

## Seminar Brief

**Track : Building Capacity**

**Title : Localized Content for Digital Learning**

**Day : December 02, 2011, Time : 11:30 am - 1:00 pm**

The distinguished speakers will share their views and experiences on the demand of digital content for 21st century learning, role of digital content for making classroom learning effective, importance of localized digital content and content customization for local perspective, etc.

Target audience: Policy makers, private sector partners, IT industry, teachers, teacher-educators, students and guardians.

**Track : Building Capacity**

**Title : Showcasing and Award Presentation for Teacher-led Digital Content for Multimedia Classroom**

**Day : December 02, 2011, Time : 3:00 pm - 5:00 pm**

This is a very special session on the recent initiative of Government of Bangladesh which focuses to enhance the quality of teaching-learning by empowering the teachers using ICTs. A multimedia classroom consists of 1 laptop, 1 multimedia projector/large screen TV, teacher-led digital contents and Internet connectivity in a classroom beside other traditional teaching-learning methodologies and materials. Teacher-led digital contents are being helpful to make the learning environment easier, enjoyable and effective. Some award winning teachers will demonstrate their developed digital content in this session.

Target audience: Policy makers, private sector partners, teachers, teacher-educators, students and guardians

## Seminar Brief

**Track : Building Capacity**

**Title : Public-Private Partnership Opportunities to Ensure Inclusiveness and Quality in Education**

**Day : December 03, 2011, Time : 11:30 am - 1:00 pm**

Public Private Partnership in education has increased dramatically over the last two decades across the world. A number of governments contract with the private sector to provide some of the services involved in producing education, such as teacher training, content development, management or curriculum design, etc. The session will focus on experience of PPP, best practices in opportunities in PPP for ensuring inclusiveness and quality in education, expanding PPP for improving quality in Education, development-driven PPP in Education, etc.

Target audience: Policy makers, private sector, development partners, teachers, teacher-educators, students

**Track : Building Capacity**

**Title : Assessment of 21st Century Skills: Techniques and Approaches**

**Day : December 03, 2011, Time : 2:30 pm - 4:00 pm**

Assessment for learning is part of effective planning, focuses on how students learn, classroom practice, professional skill, sensitive and constructive, motivating, promotes understanding of goals and criteria, develops the capacity for self-assessment and recognizes all educational achievement.

Target audience: Policy makers, curriculum developers, teachers, teacher-educators, students and guardians



## Seminar Brief

**Track : Connecting People**

**Title : Strategies for Last Mile Broadband Access**

**Day : December 01, 2011, Time : 2:30 pm - 4:00 pm**

As the broadband revolution is at its peak, service providers are struggling to meet the overwhelming demand for high throughput and managing multiple services. Telephony, Cable TV and other services are also converging with broadband. Cable based High Speed Broadband like ADSL, HFC and FTTX are challenged by WiMAX, 3G and LTE. The ever increasing competition in the broadband market forcing the service providers to take newer strategies in terms of service packaging and technology based on Cost, Population Density and Terrain.

Target audience: Service providers, Government policy makers and for those who think broadband

**Track : Connecting People**

**Title : Social Media: Agent for Social Change**

**Day : December 01, 2011, Time : 4:30 pm - 6:00 pm**

In the session we will find how the citizen journalist movement has made an impact using social media tools as the average person can capture news, share opinions and distribute them globally via easily available web-based and mobile technologies. The speakers will discuss how these opinions and interactions can engage and stimulate a dormant society to wake up, think, argue and bring a change in their lives.

Target audience: Social media practitioners, bloggers, entrepreneurs, private sectors and policy makers among others



## Seminar Brief

**Track : Connecting People**

**Title : Best Practices in Safeguarding Digital Content**

**Day : December 02, 2011, Time : 11:30 am - 1:00 pm**

The information technology is ever developing by getting more digital. Every one is looking for an open and accessible communication system that enables a seamless communication worldwide. The digital resources are extremely attractive targets to hackers who might abuse the open access for financial or political. As a result it has become extremely important to keep the Digital Content safe along with ensuring smooth access for the legitimate users. The session will focus on various practices expediting and improving the measures to safeguard the digital content.

Target audience: Policy makers, ITES industry and private sector partners, teachers and students, service providers, Government policy makers

**Track : Connecting People**

**Title : Five Pillars of Telecentre Sustainability**

**Day : December 02, 2011, Time : 3:00 pm - 5:00 pm**

Telecentre Leaders and Practitioners will share their views on various aspects of sustainability of public access to ICTs initiatives across the globe. Five presenters from five countries will focus on five aspects of telecentre sustainability: Financial Sustainability, Social Sustainability, Operational /Technical Sustainability, Political Sustainability and Organizational Sustainability. Lessons learnt in countries of Asia, Europe and Latin America will be shared in the session.

Target audience: Social enterprises, researchers, practitioners, policy makers, entrepreneurs, academia

## Seminar Brief

**Track : Connecting People**

**Title : Beyond Connectivity: Sustainable Business Model for Application and Content**

**Day : December 03, 2011, Time : 11:30 am - 1:00 pm**

Connectivity is a very important ingredient in the information and knowledge ecosystem. Poor bandwidth inhibits users in many countries accessing information and knowledge as well as opportunities to be connected and co-worked. While there is focus on connectivity in different policy regimes, application and content is missing from the purview, as a result citizens are unable to get their problems addressed. Connectivity versus Content – is also an issue of debate amongst policy and practitioners' circles. The session will discuss the importance of content, its accessibility, localization and quality issues related to content development and deployment the business model for content and application industry.

Target audience: Policy makers, private sector partners, teachers and students, service providers, content providers, community

**Track : Connecting People**

**Title : Maximizing Citizens' Benefits: Debate on an Appropriate Telecommunications Regulatory Regime**

**Day : December 03, 2011, Time : 2:30 pm - 4:00 pm**

Telecom industry has become a golden goose for many regulators in developing countries by contributing significant revenue through license fee, license renewal fee, revenue sharing and other stipulations. Citizens' benefit is often not the focus of the regulators. The session will discuss how good regulatory regime can benefit citizens and how questionable regulations can kill opportunities of leapfrog by citizens and governments.

Target audience: Policy makers, policy entrepreneurs, researchers, practitioners, industry leaders

## Seminar Brief

**Track : Serving Citizens**

**Title : Healthcare Services Using ICTs: Status, Challenges and Opportunities**

**Day : December 01, 2011, Time : 2:30 pm - 4:00 pm**

The session will focus on e-Health in health policy, universal health coverage and ICT, patient Health Records: the raging debate, technology trends in e-health, what diseases can be effectively addressed through telemedicine, etc.

Target audience: Policy makers, practitioners, private sector & development partners, health workers

**Track : Serving Citizens**

**Title : Agricultural Services Using ICTs**

**Day : December 01, 2011, Time : 4:30 pm - 6:00 pm**

The session will focus on building capacity of agriculture extension workers using ICT, delivering agricultural information at the right time at the right place, lab to field: the role of ICTs in ensuring food security.

Target audience: Policy makers, private sector & development partners and agricultural extension workers



## Seminar Brief

**Track :** Serving Citizens

**Title :** Implementing NeGP in India: Lessons for Developing Countries

**Day :** December 02, 2011, **Time :** 11:30 am - 1:00 pm

NeGP (National e-Governance Plan) is a plan of the Government of India with the vision “Make all Public Services accessible to the common man in his locality, through common service delivery outlets and ensure efficiency, transparency and reliability of such services at affordable costs to realize the basic needs of the common man”. This session will focus on India’s e-service delivery strategy, governance issues, central planning with decentralized implementation, PPP, necessary infrastructure development and capacity building.

Target audience: Policy makers, e-governance practitioners and private sector partners.

**Track :** Serving Citizens

**Title :** Best Practices in e-Service Delivery

**Day :** December 02, 2011, **Time :** 3:00 pm - 5:00 pm

The session will focus on various e-services for the citizens, use of ICT in disaster preparedness and management, land records digitization, making social safety nets more effective, more effective and responsive law enforcement using ICT, justice sector reform and ICT, e-Procurement curbing corruption and increasing efficiency, PPP for public service delivery: creation and delivery, etc.

Target audience: Policy makers, private sector & development partners and field-level officers.



## Seminar Brief

**Track :** Serving Citizens

**Title :** Co-creation: Citizens in the Role of Service Providers

**Day :** December 03, 2011, **Time :** 11:30 am - 1:00 pm

The ubiquitous presence of IT enables consumers to provide feedback and also shape the design and delivery modality of services. This enables them to collaborate with the providers to improve services and also to create new services. This co-creation model is ushering innovation in public and private service delivery across the world. In this session.

Target audience: Policy makers, private sector, development partners and grass-roots stakeholders.

**Track :** Serving Citizens

**Title :** Unifying ID Systems for Citizens Services

**Day :** December 03, 2011, **Time :** 2:30 pm - 4:00 pm

As nations become more digital and more and more service are delivered through IT, the need for identifying a citizen uniquely across various government and non-government service providers becomes vital. Unification of citizen ID requires creating consensus within the government, establishing interoperability standards across government systems and ensuring appropriate security and privacy.

Target audience: Policy makers, private sector, development partners and IT industry representatives

## Seminar Brief

**Track : Technical Session**

**Title : ICT as a Career Path for Women: Opportunities and Challenges**

**Day : December 01, 2011, Time : 2:30 pm - 4:00 pm**

Over the years, access to ICTs has continued to provide economic empowerment, increased learning opportunities and improved market access for products and services globally. Focusing efforts into increasing women's participation in the field of ICT could be effective for national development. The ICT industry is losing the talent of skilled women who can bring to it a richness and diversity of thought and perspective and can help alleviate the shortage of skills, which is exacerbated by their lack of participation.

Target audience: Policy makers, private sector, social development partners, teachers, students, practitioners, women leaders, academia

**Track : Serving Citizens**

**Title : Making Life Productive for Persons with Disabilities Using ICTs**

**Day : December 01, 2011, Time: 4:30 pm - 6:00 pm**

Information and Communication Technology has been identified as an important aspect of the wider strategy for the social inclusion of differently abled persons. ICT is a significant force in terms of choice and opportunity for Disabled People. It offers the old and the young alike an opportunity to overcome social barriers to interaction and communication that can be caused by the lack of provision for impairments or life-long limiting illness. It has also been identified as playing a significant role in offering severely Disabled People an increased degree of independence in everyday life.

Target audience: Policy makers, private sector, social development partners, teachers, practitioners, thought leaders, academia, students

## Seminar Brief

**Track : Technical Session**

**Title : Building a National e-Governance Architecture for Developing Countries**

**Day : December 02, 2011, Time : 9:30 am - 1:00 pm**

National e-Governance Architecture (NEA) addresses four core nation-wide architectures, namely: 1. Strategic Architecture, 2. Business Architecture, 3. Information Systems Architecture, 4. Technology Architecture. Building an optimal NEA for developing countries is a very challenging undertaking. This session will focus on the NEA building strategies for the developing countries from the lessons learned from both the developed and developing nations. It will have standard guidelines on open standards and open source adoption for the technology architecture.

Target audience: National e-Governance policy makers, e-Governance practitioners, industry leaders, etc.

**Track : Technical Session**

**Title : Application Development for Mobile Platform**

**Day : December 02, 2011, Time : 3:00 pm - 6:00 pm**

With its high-end features, robust usability, mobile phones has become the fastest growing and the most widely used technology across the globe. This technical workshop is held by NOKIA and supported by MCC Ltd and eASIA Secretariat. The workshop concentrates on developing such applications using Java, Symbian and QT Platform. As the key speaker, Mani Krishnamurthy shall address the participants mainly students from public and private universities to enhance their knowledge and give them the conception on building such applications extensively. Future is now!

Target audience: Policy makers, ITES industry and private sector partners, teachers and students



## Seminar Brief

**Track : Technical Session**

**Title : Preparing for IPv6**

**Day : December 03, 2011, Time : 9:30 am - 1:00 pm**

Exponential growth of Internet in 90's influences the development of IPv6. It was clear that IPv4 will not be sufficient in near future. And in 2012 when IPv4 is already exhausted most people are not aware that they need to change their Internet architecture immediately. Service Providers who will not adopt IPv6 very soon will find they are not in a position to offer services. It is really a high time to prepare for IPv6 for the service providers, content providers, governments and any organization which need Internet.

Target audience: Policy makers, ITES industry and private sector partners, service providers, civil society leaders, teachers and students, telecom regulators

**Track : Technical Session**

**Title : Build Your Own Cloud**

**Day : December 03, 2011, Time : 2:30 pm - 5:30 pm**

Cloud computing refers to the creation and utilization of computing instances—complete computing environments with the functionality of a full hardware and software stack—that are fully accessed and controlled over the Internet. The instances appear and operate as though they are traditional computer systems, but all resources are abstracted. Build your own cloud workshop will demonstrate the cloud building techniques (for IaaS, PaaS, SaaS) using open standards and open source systems. Bring custom configurations on- or off-line as needed to meet scaling demand, or modify configurations as needed to optimize cost and performance.

Target audience: System Integrators, Data Center Managers, Software and System Engineers and IT Managers.



## Seminar Brief

**Track : Driving Economy**

**Title : Building Ecosystem Towards Knowledge Economy**

**Day : December 01, 2011, Time : 2:30 pm - 4:00 pm**

The transformative effects of information technology and the global economic environment are changing the nature and uses of knowledge—and realigning policy domains in which it plays a critical role. In addition, the generation and management of new knowledge are linked to innovation, wealth creation and economic growth. This session will bring together a diverse, but focussed, range of discussion and experience on creation of different elements of an ecosystem rich in terms of “social capital”, which can be more successful in terms of net wealth creation and more flexible in its response to shifting demand resulting in higher capacity utilization.

Target audience: Policy makers, financial practitioners, regulators, solution and service providers, private sector, teachers, community

**Track : Driving Economy**

**Title : Electronic and Mobile Payments: Financial Inclusion for the Unbanked**

**Day : December 01, 2011, Time : 4:30 pm - 6:00 pm**

The majority of the population, mainly rural and economically backward part of the society in most of the developing countries, is still out of the formal banking network. As a result a large part of citizens are deprived from the financial services that would have made them economically more productive. Different targeted government support programs (e.g. subsidy) often fail to make the right impact because of systematic issues of distribution channel. The session will deliberate on the issues of financial inclusion for the unbanked, challenges, both operational and regulatory.

Target audience: Policy makers, financial practitioners, regulators, solution and service providers, private sector, teachers, community

## Seminar Brief

**Track :** Driving Economy

**Title :** Using ICTs for Private Sector Development: Perspective by "Information Economy Report 2011"

**Day :** December 02, 2011, **Time :** 11:30 am - 1:00 pm

Effective use of ICT in the private sector can significantly contribute to the development of private sector. At the same time, private sector itself has an important role in the extension of ICT infrastructure for the community. The United Nations attaches great importance to the role of a vibrant and socially responsible private sector in achieving sustainable development and the Millennium Development Goals. Much more can be done to make ICTs a powerful force for improving the competitiveness of the private sector.

Target audience: Policy makers, private sector partners, teachers and students, service providers, content providers, community

**Track :** Driving Economy

**Title :** Public-Private Partnership for Citizens' Service Delivery: Lessons Learned

**Day :** December 02, 2011, **Time :** 3:00 pm - 5:00 pm

Citizens' service delivery is primarily the role of government agencies. However, governments across the globe invite private sector for designing, developing, delivering and maintaining services on behalf of the governments. Is it privatization of government or an arrangement of private benefit in exchange of depriving citizens' right to free access to government services? This session will provoke debate as well as present good practices in different countries.

Target audience: Policy makers, private sector partners, teachers and students, service providers, content providers, community

## Seminar Brief

**Track :** Driving Economy

**Title :** Critical Success Factors in the Offshoring Business: the Practitioners' View

**Day :** December 03, 2011, **Time :** 9:30 am - 11:00 am

However, as skill shortage is becoming more acute at business user or client location, the trend of shifting to offshore options is only going to get stronger. At the same time, the offshore practices have gone through a process of learning and optimization over recent years. The speakers at the session who have significant exposure and experience in the off-shoring operation are going to share their insights on the critical success factors and issues of this business.

Target audience: Policy makers, private sector partners, teachers and students, service providers, content providers, community

**Track :** Driving Economy

**Title :** Bioinformatics: The Future Prospect in Asia

**Day :** December 03, 2011, **Time :** 11:30 am - 1:00 pm

Bioinformatics is the symphony of Biology, Computer Science, Mathematics and Statistics. It is the core element of the looming Biotechnology revolution touching upon all corners of our life-experience and eshaping the Global Marketplace. Asia, as it joins forces to emerge as the Global Powerhouse, the less fortunate of Asia is slowly but steadily adopting Bioinformatics. eAsia 2011, paving the path for "Realizing Digital Nation", looks forward to the capitalization of market economy and boosting human development of Asia vis-à-vis Bangladesh.

Target audience: Policy makers, private sector partners, teachers and students, service providers, content providers, community



# Seminar Brief

**Track :** Driving Economy

**Title :** Emerging SME Outsourcing Market: Challenges and Opportunities

**Day :** December 03, 2011, **Time :** 2:30 pm - 4:00 pm

SME clients in developed countries have not been the early adopters of off-shoring options. However, as the business and service delivery eco systems are changing across markets, SMEs are now more exposed to offshore outsourcing options. It is particularly interesting for Bangladesh IT industry that is dominated by SME providers. Speakers, both international and local, at this session will address the unique dimensions of this SME market and its dynamics.

Target audience: Policy makers, private sector, SMEs, entrepreneurs

**Track :** Driving Economy

**Title :** Adoption of Outsourcing on New Ecosystem Dominated by Cloud

**Day :** December 03, 2011, **Time :** 4:00 pm - 5:30 pm

Intense debates are ongoing across technology communities on the impact of cloud computing for outsourcing business. Speakers at this session will share their insights on this and will portray their versions of future outsourcing landscape.

Target audience: Policy makers, private sector partners, teachers and students, service providers, content providers, community