

Draft Agenda

Day One: 26 October 2018	
Time	Session
09:00 am – 10:00 am	Registration
10:00 am – 10:45 am	 Inaugural: Himalayan Conclave: Where Livelihood Meets Sustainability: Chamoli Beckons World Welcome Address: Swati Bhadauria, District Magistrate,
10:45 am – 11:15 am	Presentations on Various Initiatives by Chamoli District Administration for the Promotion of Handloom, Handicrafts, Herbs, Agricultural & Horticultural Produces
11:15 am – 11:30 am	Exploring Garhwal Fashion, Experiencing Fashion Show
11:30 am – 11:45 am	Networking Tea
11:45 am – 12:00 pm	Presentation: Empowering Women to Create the Next Innovation Horizon: New-Age Handloom Blends: Ruma Shroff Dutta, Director-Merchandising, Khadder
12:00 pm – 12:15 pm	Presentation: Marketing of Localized Products in Globalised Economy: Govardhan Gangisetty, Director, Studio 99
12:15 pm – 01:00 pm	Visit to Expo
01:00 pm – 02:00 pm	Networking Lunch
02:00 pm – 03:00 pm	Panel Discussion: Importance of Effective Design, Marketing & Packaging of Products: The Road Ahead Ramesh Ramanandham, Director, RS Krafts J C Joshi, Executive, Trifed Ashutosh Verma, Head, Franco India H P Singh, Director, Ambe Phytoextracts Pvt Ltd

03:00 pm – 03:30 pm	B2G Meetings
03:30 pm – 04:00 pm	MoU Signing
04:00 pm – 04:30 pm	Cultural Show
04:30 pm – 05:00 pm	Valedictory Session & Closing Remarks
Day Two: 27 October 2018	
10:00 am – 10:30 am	Registration
10:30 am – 11:00 am	Welcome Song & Cultural Program
11:00 am – 11:30 am	Keynote Address: Dr Chandiprasad Bhatt, Renowned Environmentalist
11:30 am – 11:45 am	Presentation: Tourism Opportunities of Chamoli: Bijendra Pandey, District Tourism Development Officer, Chamoli
11:45 am – 12:00 pm	Networking Tea
12:00 pm – 12:15 pm	Presentation: Prakash Rajput, Head-Sales, Oyo Rooms
12:15 pm – 01:00 pm	Panel Discussion on Tourism
01:00 pm – 01:30 pm	Chief Guest Address: Ajay Mishra, Special Chief Secretary, Department of Energy, Environment & Forest, Government of Telangana
01:30 pm – 02:30 pm	Networking Lunch
02:30 pm – 03:30 pm	Panel Discussion: Ensuring Sustainable Environment for Himalayan Ecosystem: Challenges & Opportunities SDM RDF
03:30 pm – 04:00 pm	Valedictory Session
04:00 pm – 04:30 pm	Cultural Program