



PROGRAMME AGENDA

08:30 am – 09:00 am	Registration
09:00 am – 10:00 am	<p>Welcome Address and Presentation by digitalLEARNING Magazine, EletsTechnomedia Pvt Ltd</p> <p>Inaugural Session</p> <p>Meeta Rajiv Lochan, Principal Secretary & State Project Director, State Project Directorate-RUSA, Government of Maharashtra</p> <p>E Ravendiran, Commissioner, Skill Development, Government of Maharashtra</p> <p>Dr Dhanraj Mane, Director Higher Education, Government of Maharashtra</p> <p>Nidhi Choudhary, Deputy Municipal Commissioner, Brihanmumbai Municipal Corporation, Government of Maharashtra</p> <p>Dr Swati Mujumdar, Pro-Chancellor, Symbiosis Skills Universities</p> <p>Kunwar Shekhar Vijendra, Chancellor, Shobhit University, Meerut</p>
11:00 am – 10:30 am	Networking Tea and Expo Visit
10:30 pm – 11:00 am	<p>Industry Presentations</p> <p>Adobe Systems : Supreeth Nagaraju, Head - Education, West, South India & Sri Lanka - Adobe System</p> <p>CloudWalker Streaming Technologies Pvt Ltd: Shailesh Verma, Product Marketing Manager</p>
11:00 am – 11:45 am	<p>Panel Discussion: Experiential Learning: Meeting the changing behaviour of student enrollment and the impact of technology</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> Potential of MOOCs, Distance Education E-Learning, and Blended Learning in Higher Education Effectively combining educators, educator-curated ed-tech and Student Needs Learning with performance assessment Changing Landscape of Student Enrollment and the way forward <p>Moderator: Dr Shravan Kadvekar, In charge Vice Chancellor, Symbiosis Skills and Open University, Pune</p> <p>Suraj Sapra, Vice President, NoPaperForms</p> <p>Dr Bukinakere Satyanarayan, Vice Chancellor, BML Munjal University, Gurugram</p> <p>Nitin Puglia, Chairman, Renaissance Group of Institutions, Chandrapur, Maharashtra</p> <p>Dr D M Deshpande, Vice Chancellor, ISBM University, Raipur</p> <p>Dr R M Jalnekar, Director, Vishwakarma Institute of Technology, Pune</p> <p>Dr Daniel J Penkar, Director, S B Patil Institute of Management, Pune</p> <p>Professor Rajasekhar Pillai, Provost, K. J. Somaiya Vidyavihar & Somaiya Ayurvihar, Mumbai</p>
11:45 am – 12:15 pm	<p>Special Address:</p> <p>Dr Archana Thakur, Joint Secretary, University Grant Commission (UGC), MHRD, Government of India</p> <p>Dr Manpreet Singh Manna, Director, All India Council for Technical Education (AICTE), MHRD, Government of India</p>
12:15 pm – 12:30 pm	<p>Industry Presentation: Importance of Cybersecurity in Education Sector</p> <p>Vijay Mhaskar, Chief Operating Officer, Seqrite</p>
12:30 pm – 01:15 pm	<p>Panel Discussion: Trends in Higher Education branding, online marketing and enrolment</p> <p>Key Discussion Points:</p> <ul style="list-style-type: none"> Inclination towards Online and digital strategies Ensure consistency among positioning, identity, strategy, stated goals, and communications Enrolment strategies should incorporate a mix of channels in order to spark engagement with students <p>Moderator: Ambrish Singh, Executive VP, shiksha.com</p> <p>Dr Anand A Samuel, Vice Chancellor, VIT University, Vellore</p> <p>Prof Ajay Ruhela, Director, Teerthanker Mahaveer University, Moradabad</p> <p>Dr Aditya Shankar Abhyankar, HOD, Professor, Savitribai Phule Pune University</p> <p>Dr P Balakrishna Shetty, Vice Chancellor, Sri Siddhartha Academy of Higher Education</p> <p>Dr Lakshmi Mohan, Director, ITM Business School, Kharghar</p> <p>Dr Shyam L Kaushal, Director, Himachal Pradesh University Business School, Shimla</p> <p>Santosh Nair, Senior Director, Parul University, Vadodara</p>
01:15 pm – 01:45 pm	Felicitation Ceremony of Ranked Universities and B Schools
01:45 pm – 02:30 pm	Networking Lunch



