

elets  
**WORLD**  
**EDUCATION**  
**SUMMIT**  
**DELHI**  
CONFERENCE • AWARDS • EXPO  
5-6 AUGUST

Empowering the Enterprise of  
**EDUCATION**  
in a Globalized Economy



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# Summit's Vision

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SUMMIT** 2016  
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## ATTENDEES AT WORLD EDUCATION SUMMIT 2015

**40+**  
GOVERNMENT DIGNITARIES

**180+**  
SCHOOLS

**90+**  
HIGHER EDUCATION

**49**  
PARTNERS

## ABOUT WORLD EDUCATION SUMMIT

World Education Summit has emerged to become one of the most sought after congregation on education whereby the next and the best trends find expression.

## THE JOURNEY SO FAR

Initiated in the year 2011 the successive editions of World Education Summits have encouraged an unprecedented engagement between the various educational stakeholders.

**World Education Summit will exemplify the education values through key components:**

**Leadership Forum:** a high-level, world-class conference bringing together education leaders and decision makers from across the region. Learn from and network with leaders at the forefront of education transformation.

**Expo:** Creating business opportunities and networks across emerging market. A chance to touch, feel and test the latest products and gain practical tips and tricks to further student outcomes.

**Edtech Seminars:** Seminars exploring best practice in innovative technology integration.



# Raise your Profile

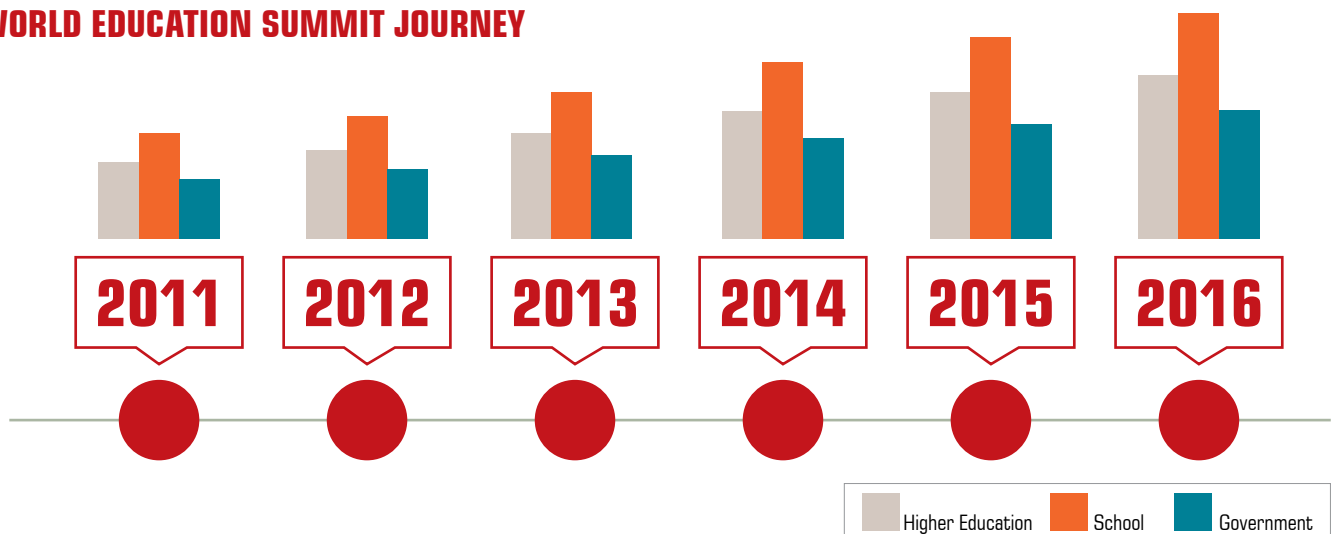


The World Education Summit attract more than 500 relevant education professionals from India and across the globe in each region, gathering in each location for two days of inspirational talks on education technology and high-level networking opportunities.

Our global community of high-level education professionals share a belief in developing the classroom for the 21st century. They invest their time in attending because this is the only event where they can participate in meaningful discussion about the future of education in an intimate environment with their peers.

World Education Summit provides an extensive, world-class educational programme to help teachers, educators and academics of all levels develop their skills, gain insight from international experts and take home some practical teaching methods that can put into action immediately.

## WORLD EDUCATION SUMMIT JOURNEY



## Government Dignitaries at World Education Summit



**Kalthoom Al Balooshi**  
Education Development,  
KHDA, Dubai



**G Immanuel**  
Chairman, CISCE



**Dr. Daljit Singh Cheema**  
Hon Minister, Department of  
School Education, Govt. of Punjab



**Dr S S Mantha**  
Chairman, All India Council for  
Technical Education

# What's on Offer?

Studded with a galaxy of eduLEADERS, eduPRENEURS, eduINVESTORS, eduSTARTUPS, educationTECH Providers, the World Education Summit offers an unbridled knowledge & networking opportunity.

## CONFERENCE

The power packed sessions comprising of an eclectic mix of speakers handpicked & invited for their immense expertise and substantial standing on the concerned subject matter compounded with the one-on-one networking opportunity makes the event doubly enviable.

The sponsors get an astounding opportunity to put forth their viewpoints and approaches to the privileged & handpicked audience which listens to each byte with rapt attention.

Quite a significant of them choose to get some of their products, surveys or reports unleashed making the best use of the occasion.

The organizers remain open to explore other opportunities of showcasing to build upon the cause and case of education.



## Top Speakers INCLUDED

### SCHOOL

**Ryan Pinto**  
CEO, Ryan International  
Group of Institutions

**Rita Kaul**  
Director, Millennium School

**Sudha Gupta**  
Chairman, Presidium

**Abha Meghe**  
Director, Meghe Group of  
Schools

**Sudha Goyal**  
Director, Scottish High  
International Schools

**Rustam Kerawalla**  
Chairman & MD, Vibgyor  
High International School

**Rajesh Hassija**  
Director, Indraprastha  
Group of Schools

### HIGHER EDUCATION

**Prof Allan Rock**  
President,  
University of Ottawa

**Prof Andrew Taggart**  
Active Vice Chancellor,  
Murdoch university

**Prof Prafulla Agnihotri**  
Director, IIM Tiruchirapalli

**Prof Uday B Desai**  
Director, IIT Hyderabad

**Prof G.S.N Raju**  
Vice Chancellor,  
Andhra University

**Prof A H Rajasab**  
Vice Chancellor,  
Tumkur University

**Dr Kavita A Sharma**  
President,  
South Asian University



# Awards .....

The World Education Awards bolster some of the most innovative and impact creating initiatives & interventions across the board. Each nomination undergoes through an extremely transparent & rigorous process of scrutiny whereby our thoroughly researched forms help to bring out the best from each of the nominees.

A recognition carrying the repute & credence of World Education Award catapults the brand penetration and acceptability of the awarded initiative.

Academic Institutions, Government Agencies as well as Solution Providers use this premium opportunity to propagate their interventions further.



# Exposition .....

They say, seeing is believing. The World Education Expo brings some of the finest and latest products in education for display. The mesmerized & inquisitive audience tend to get attracted to the expo area adding onto their exposure of what's transforming the educational landscape of the coming future.

The exhibitors are ever prepared to bid for the limited slots considering the tremendous response they receive from the participants.

What differentiates the World Education Expo from the rest is the fact that the dignitaries invited to the event get to spend a considerable time witnessing each one of the stalls which are laid out in an extremely pleasing format so as to give the maximum mileage to each one of the exhibitors.

# Attendee JOB TITLE

## GOVERNMENT



- ▶ Ministers
- ▶ State Secretaries
- ▶ State Project Directors
- ▶ Educational Bodies

## SCHOOLS



- ▶ Chairmam
- ▶ CEO's
- ▶ Director
- ▶ Principals

## HIGHER EDUCATION



- ▶ Vice chancellors
- ▶ Chairmans
- ▶ President
- ▶ Directors
- ▶ Deans

## CORPORATES



- ▶ CEO's
- ▶ Managing Director
- ▶ Founder
- ▶ Manager

## EDU INVESTORS



## Opportunities to Engage a TARGETED AUDIENCE

As a sponsor, partner or exhibitor at the event, you will be provided with multiple opportunities for you to showcase your brand or product, to a targeted audience of key decision makers in education and government.

The World Education Summit aims to bring together the most exciting Startups, Corporates, Governments, Investors and change-makers to enable the success of entrepreneurs and the impact on our lives.

At World Education Summit, we bridge countries, innovation and technology future as the region's largest technology exchange and marketplace. Join us today.

EduStartups get the opportunity to Showcase their businesses to the education industry's leaders. Startups can showcase their business as part of World Education Summit!

**World Education Summit tailored packages mean that every brand we work with is perfectly positioned to engage the people they want to meet.**



**Brand Exposure** (Position your company firmly in the minds of senior decision makers. Whatever your objectives, our team can create a bespoke package to ensure you meet them)



**Thought leadership** (Facilitate a workshop. Take centre stage and highlight your ideas and solutions to those who are looking for answers and inspiration)



**Lead Generation** (Be a part of the exhibition, showcase your products to senior buyers and decision makers looking for expert knowledge and solutions)



**Building connections** (Network with education innovators, influencers, key decision makers and buyers. Create meaningful business connections, in an intimate setting)

# Who Should SPONSOR

A massive opportunity for companies providing

## TEACHING, TRAINING & LEARNING SOLUTIONS

- Learning Management Systems
- Interactive Technologies
- Whiteboards and Displays
- Learning Apps
- Learning and collaboration systems
- Games and learning
- Digital content
- M-Learning
- CAD / CAM tools
- Audio Visual equipment

## LIBRARY MANAGEMENT SOLUTIONS

- Access control and management
- Smart Cards
- Digital Curriculum Resources
- Content Management Solutions
- Collaboration Tools
- RFID Solutions
- Self Service Terminals
- Security Solutions
- Cloud Based Library Solutions

## ICT INFRASTRUCTURE & EQUIPMENT (Including Integration & Consulting); ENTERPRISE SOLUTIONS

- Cloud solutions
- Virtualisation
- Big Data & Analytics
- Network Security solutions
- e-Safety and privacy
- Network Infrastructure
- Hardware and Devices
- Network Management Tools
- Wireless / WiFi
- Printers & Peripherals
- 3D printers
- Scanners
- Photocopiers

## ELEARNING

- eLearning and virtual learning environments
- Online content & resources
- Internet based learning solutions
- eLearning tools / Online Learning Environments
- Video Conferencing / Tele-Presence

## OTHER

- Facilities Management Services
- Architecture & Building
- Educational Toys
- Financial Services
- Management, Finance, Payments, Billing and Administration Tools
- Superannuation
- Education and technology Consultancy
- Pre-fabricated/portable classrooms

## INNOVATIVE NEW

- 3D Printing
- Robotics
- Simulation
- Modelling
- Augmented Reality
- Devices, Smartphones
- App Development

# Marketing & PROMOTION

World Education Summit delivered a powerful multi-channel marketing campaign that achieved impressive results. The marketing campaign was a mix of traditional and digital marketing channels reaching the global audience.



### EMAIL

Sent out to potential delegates over a 12 week campaign



### DIRECT MAIL

Postal invites sent out



### WEBSITE

Industry & Exhibitor News regularly updated on event website



### ONLINE ADVERTISING

Web banners will be placed in leading online



### Whatsup



### PRINT ADVERTISING



### elets TV



### SMS

We use internal and external databases to reach out the highest numbers across the region



### SOCIAL MEDIA

Targeted Facebook, Linked In and Google ads in addition to regular tweets

Government Dignities **50+** Speakers **100+** Participants **500+** Exhibitors **50+**



# At Event EXPERIENCES



## HOSTING NETWORKING RECEPTIONS

The relaxed atmosphere of informal dinners or cocktail receptions allows you vary your interaction with your target audience, and to engage on a personal rather than commercial level with all attendees. With the option to invite specific attendees, or to make the event open to all, we can tailor the evening to cater to your business development needs.



## PUTTING YOUR BRAND IN THEIR HANDS

From bags, stationery, lanyards and coffee cups to phone covers, key rings and tablets, printing your firm's brand on delegate take-aways are a sure way of ensuring your message reaches beyond the conference walls.



## INFLUENCING INDUSTRY THINKING

By speaking on the main conference programme, you will have the opportunity to directly engage with your audience and influence thinking about your particular area of expertise – to a room of your direct targets.



## ONSITE MEETINGS

































Our liaison team will arrange a series of one to one meetings for you with your target market, to ensure that you make the right connections.



## EXHIBITION BOOTHS

A perfect place to promote your products, host your prospects or welcome new chance meetings.

# Past PARTNERS

Organiser	Supporting Partner	Knowledge Partner	Creative Learning Partner	Gold Sponsor			
 www.eletsonline.com							
Silver Sponsors			School Partners	Preschool Partner			
 Where aspirational becomes achievement			 TEXAS INSTRUMENTS	 MAHENDRA'S INSTITUTE IN INDIA BUILD YOUR SUCCESS IN OUR PROGRESS	 ROCKKIDZ	 RYAN INTERNATIONAL GROUP OF INSTITUTIONS	 The U.S. Concept Preschool Chain Where Learning Begins
Associate Sponsors							
 Invented for life	 Business Development & Learning	 COM-SUR	 Part of ingenico Payment services	 impartus	 Microsoft		
 MBD Group		 India's Largest Skills Assessment Company	 Next Education Transforming Education		 pitney bowes		
 PSNA College of Engineering & Technology, Bhubaneswar - 751 022	 PRESTO INTEGRATING EMERGING TECHNOLOGIES		 Tech Smart by secureye		 WizIQ education online		
Exhibitors							
 AFIEX AFIEX	 asis Asian Science Innovations Summit	 UK Education Council	 BRITISH COUNCIL	 Aptis Forward thinking English testing	 CADD CENTRE Driving Digital Design!	 CADD SCHOOL Where Learning Begins	

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