

MSME

GROWTH SUMMIT 2021

Kerala Edition | 7 December 2021 | 15:30-16:30 Hrs

MSMEs- Propelling India's path to self-reliance

Time	Session
15:30 – 15:32 Hrs	Opening remarks and panel introduction: Krishna C. Mishra, Product Head-Special Projects, Elets Technomedia
15:32 – 15:35 Hrs	Welcome address and Context setting: Dr. Ravi Gupta, CEO & Editor-in-Chief, Elets Technomedia, (Session Moderator)
15:35 - 16:25 Hrs	PANEL DISCUSSION: MSMEs- Propelling India's Path to self reliance MSMEs for sustainable economic growth, MSMEs opportunities in Kerala, Role of technology in enhancing market access and market share, Policy enablers, Product innovations & R&D, Role of eCommerce platforms for boosting MSME Growth S. Harikishore IAS, Director, Department of Industries and Commerce, Government of Kerala Snehil Kumar Singh IAS, Secretary, Department of Electronics and Information Technology, Government of Kerala Sabarish Karunakaran, Head (Information Systems Division), Kerala State Council for Science, Technology and Environment K. Aravindakshan, Chief Financial Officer, Kerala State Industrial Development Corporation Ltd (KSIDC)
16:25 – 16:30 Hrs	Q&A and concluding note

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