





Time	Session
15:30 - 15:35 Hrs	Welcome Address: Dr. Ravi Gupta CEO & Editor-in-Chief, Elets Technomedia
15:35 - 15:40 Hrs	Panel introduction and Context setting: Harshal Desai Assistant Editor, Eets Technomedia (Session Moderator)
15:40- 16:40 Hrs	PANEL DISCUSSION: MSMEs- Propelling India's Path to self reliance MSMEs for sustainable economic growth, MSME opportunities in Uttar Pradesh, ODOP, Role of technology in enhancing market access and share, eCommerce platforms for boosting MSME Sector Kumar Vineet, IAS Special Secretary (IT), Government of Uttar Pradesh Sarveshwar Shukla Joint Commissioner, (Industries), Government of Uttar Pradesh Vidyasagar Singh General Manager, National Small Industries Corporation (NSIC) Hasan Yaqoob Chairman eCommerce Council CII UP and Associate Director, Flipkart Group
	Gaurav Srivastava Senior Consultant, Ernst & Young Global Consulting Services
16:40 - 16:45 Hrs	Q & A and concluding note

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