

An Initiative By



Knowledge Partner



7th elets BFSI

GAME CHANGER SUMMIT

GOA 7-9 AUGUST 2026

Conference | Expo | Awards

India's
BIGGEST
Residential
Confluence of
BFSI
Leaders

Forging the Foundations of Finance:
Trust. Transformation. Technology

Exclusive Experiential Partnership Opportunities



Radisson Blu Resort Goa, Cavelossim Beach

events.eletsonline.com/gamechanger | **#BFSIGamechanger**

OWN THE MOMENTS WHERE INDIA'S BFSI LEADERS CONNECT.

From sunrise networking sessions to cocktail evenings and beachside conversations, every experience at the **7th Elets BFSI Gamechanger Summit** has been thoughtfully designed to foster genuine business relationships.

As an Experiential Partner, your brand becomes an integral part of these memorable moments - creating visibility that feels natural, meaningful, and lasting.



LEADERSHIP MIXOLOGY EXPERIENCE PARTNER

"Crafting Cocktails. Creating Connections."

An interactive networking experience where senior BFSI leaders unwind over handcrafted cocktails under the guidance of a professional mixologist. The relaxed atmosphere encourages meaningful conversations and relationship-building beyond the conference hall.

Key Deliverables

- Exclusive naming rights as the **Leadership Mixology Experience Partner**
- Premium branding across the Mixology Lounge, cocktail counters, and experience backdrop
- Live cocktail-making masterclass conducted by a professional mixologist
- **"Best Cocktail Challenge"** will be hosted during the evening, with the partner presenting prizes to the winners
- Opportunity to network with senior BFSI leaders in an informal setting
- Branding across menus, coasters, glassware, digital screens, and event announcements



SUNSET CXO CONNECT PARTNER

**"Where Business Conversations Continue
Beyond the Conference Hall."**

A relaxed poolside networking session where delegates enjoy refreshments while continuing meaningful discussions after the conference sessions.

Key Deliverables

- Exclusive naming rights as the **Sunset CXO Connect Partner**
- Premium branding across the poolside networking venue
- Branding on refreshment counters, lounge setup, and networking tables
- Reserved networking space to engage with targeted BFSI CXOs
- Opportunity to host informal discussions with key decision-makers
- Recognition through stage announcements and digital branding



RETRO REWIND NETWORKING NIGHT PARTNER

"An Evening of Nostalgia. A Night of New Business Relationships."

An energetic 90's-themed networking evening featuring retro music, entertainment, wine & cheese, interactive activities, and informal conversations among India's top BFSI leaders.

Key Deliverables

- Exclusive Naming Rights as the **Retro Rewind Networking Night Partner**
- Premium branding across the event venue, including the stage, LED screens, entrance arch, and official photo backdrop.
- Brand visibility at key experience touchpoints, including the networking lounge, bar area, and themed activity zones
- Opportunity to host engaging audience activities, games, or lucky draws during the evening
- Present the **Best Dressed - Retro Rewind Award** to the winners of the 90's theme contest
- Partner representative to address the gathering and felicitate the winners of the activities
- Premium networking opportunity with all attending BFSI leaders



WELLNESS & REJUVENATION EXPERIENCE PARTNER

"Refresh the Mind. Recharge Relationships."

A thoughtfully curated wellness session featuring yoga, stretching, and mindfulness to help delegates begin the day with renewed energy before engaging in business discussions.

Key Deliverables

- Exclusive naming rights as the **Wellness & Rejuvenation Experience Partner**
- Branding throughout the wellness zone and activity area
- Branding on yoga mats, towels, hydration stations, and wellness kits
- Opportunity to welcome delegates before the session
- Dedicated networking with participating CXOs in a relaxed environment
- Recognition across event branding and announcements



COPA CABANA CLUB NIGHT PARTNER

"Where Business Meets Celebration After Hours."

An exclusive beachfront club night where India's leading BFSI leaders unwind, celebrate, and build meaningful relationships through music, entertainment, and relaxed networking.

Key Deliverables

- **Exclusive naming rights** as the **Copa Cabana Club Night Partner**
- Premium branding across the **club venue, DJ console, dance floor, and entertainment zone**
- Branding on **lounge seating, bar counters, cocktail stations, and LED screens**
- Reserved **VIP networking lounge** for engaging with selected BFSI leaders
- Opportunity to conduct **interactive brand activations, engagement activities, or giveaways**
- Recognition through **stage announcements, event branding, and digital promotions**



LEADERS' BREAKFAST FORUM PARTNER

"Start the Day with Meaningful Conversations."

An exclusive breakfast gathering where senior BFSI leaders connect before the conference begins in a relaxed and focused setting.

Key Deliverables

- Exclusive naming rights as the **Leaders' Breakfast Forum Partner**
- Branding throughout the breakfast venue and buffet area
- Reserved networking tables for engaging with key decision-makers
- Branding on table cards, coffee stations, and breakfast menus
- Opportunity to welcome delegates at the beginning of breakfast
- Recognition across digital branding and announcements



BEACH LEADERSHIP EXPERIENCE PARTNER

"Business Beyond Boardrooms."

An informal networking experience on Goa's scenic beach, where delegates connect over casual conversations in a relaxed setting.

Key Deliverables

- Exclusive naming rights as the **Beach Leadership Experience Partner**
- Premium branding across the beach activity area
- Branding on beach loungers, umbrellas, refreshment stations, and signage
- Opportunity to host informal networking with senior BFSI leaders
- Reserved seating for curated business discussions
- Professional photography and social media branding throughout the experience



BAITHAK-E-BFSI PARTNER

"Fast Conversations. Lasting Partnerships."

An exclusive speed-networking format designed to facilitate multiple focused interactions between technology partners and senior BFSI decision-makers.

Key Deliverables

- Exclusive naming rights as the **Baithak-e-BFSI Partner**
- Branding throughout the networking arena and meeting tables
- Priority scheduling for meetings with selected BFSI CXOs
- Opportunity to welcome participants before the networking session
- Branding on meeting schedules, table signage, and digital displays
- Recognition through event announcements and post-event communications



LEADERSHIP LOUNGE PARTNER

"The Most Exclusive Networking Space at the Summit."

A premium lounge exclusively designed for senior BFSI leaders to hold private discussions, conduct meetings, and build long-term relationships in a comfortable setting.

Key Deliverables

- Exclusive naming rights as the **Leadership Lounge Partner**
- Premium branding across the lounge and meeting spaces
- Reserved meeting tables for one-on-one discussions
- Branding on coffee stations, lounge furniture, and digital displays
- Priority access for scheduled networking meetings with CXOs
- Recognition across summit branding and event announcements



EXTEND YOUR IMPACT BEYOND THE EXPERIENCE

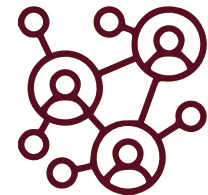
Thought Leadership

- Speaking Opportunity
- Panel Participation
- Fireside Conversation



Business Engagement

- Curated CXO 1:1 Meetings
- Executive Roundtable
- Breakout Sessions



Brand Visibility

- Premium Exhibition Booth
- Delegate Kit Branding
- Digital Branding
- Event Signage



Content & Amplification

- Social Media Coverage
- Interview Opportunities
- Post-event Branding
- Photography & Video Visibility



The Best Conversations Are Yet To Come.

Join an exclusive three-day residential retreat designed for the leaders shaping India's financial future.



7 - 9 August 2026



Radisson Blu Resort Goa,
Cavelossim Beach

EXPRESS INTEREST>>

For Queries & Participation

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