



Day 1: Focused on Strategy & Outcomes

Time	Session	Description
09:30 – 10:30	Registrations & Networking Tea	Participant Registrations, Informal Networking, and Exhibition Setup
10:30 – 12:15	Inaugural Session	Plenary bringing together government, institutions, and industry to shape the vision for FPO-led tribal development and market-driven agriculture in Araku.
	Plenary Session & Launch of Arakku Collective	Introduction of the Araku Collective as a platform for branding, market linkages, finance, and exports, along with discussions on transforming FPOs into market-linked enterprises.
	Value Chain Study Report Launch – Samunnati Foundation	Launch of the Araku Value Chain Study, highlighting key commodities, market opportunities, infrastructure gaps, and investment potential in the region.
12:15 – 12:30	Networking Break	
12:30 – 01:30	Thematic Session 1 Value Chain Development	Discussion on coffee, spices, millets and NTFP value chains, focusing on processing, value addition, branding, and export opportunities for FPOs
01:30 – 02:30	Networking Lunch	

02:30 – 03:30	Panel Discussion 1 "Made in Araku" Collective Branding	Discussion on building a collective tribal brand, quality standards, certification, traceability, and positioning Arakku products in national and global markets
03:30 – 04:30	Thematic Session 2 Market Linkages & Financing	Session on buyer linkages, working capital and processing finance, and partnership models between FPOs, buyers, and financial institutions
04:30 – 05:30	Panel Discussion 2 Challenges & Way Forward for Tribal FPOs	Multi-stakeholder discussion on key challenges related to finance, infrastructure, logistics, processing, and the policy support required for tribal FPOs
05:30 – 05:35	Closing Remarks for Day 1	
Parallel track after Plenary	Closed-Door Policy Roundtable – Arakku Collective	Closed-door interaction among Ministers, Secretaries, institutions, and market players to design a convergence strategy and institutional framework for the Araku Collective
Second half - 1st Day	Exhibition & FPO Product Showcase	Exhibition showcasing FPO products, processing technologies, certification agencies, financial institutions, and market players

Day 2: Focused on Business & Outcomes

Time	Session	Description
09:30 – 10:30	Buyer–Seller Meet	Structured B2B meetings between FPOs, buyers, exporters, processors, and retailers to enable direct market linkages and business partnerships
10:30 – 10:45	Opening Remarks	

10:45 – 11:45	Panel Discussion 3 Export Readiness & Certification	Session on organic, Fairtrade, and Rainforest Alliance certification, export compliance, traceability, and global market access for FPO products
11:45 – 12:45	Panel Discussion 4 Specialty Coffee & Spice Value Chains	Discussion on specialty coffee and spice markets, premium branding, export opportunities, and private sector partnerships for Araku products
12:45 – 01:30	Showcase Segment	Presentations by successful FPOs showcasing their journeys and best practices
01:30 – 02:15	Networking Lunch	
02:15 – 03:15	Investment & MoU Signing	Formalisation of partnerships between FPOs, buyers, financial institutions, and technology providers through MoUs and investment announcements
03:15 – 03:45	Araku Roadmap & Way Forward - Araku Vision	Presentation of the Araku Collective, along with the announcement of partnerships and next steps
03:45 – 04:00	Closing Remarks + Vote of Thanks	

Supporting Partners

